

Yandex (Appmetrica) Managing app access

To give another Xapads user access to your statistics:

1. Mail ID for access: xapads.media@yandex.com
2. Go in Application --> setting --> Manage access --> place email id --> Access rights → ADD

Applications Trackers Media Sources Push Campaigns Blog Documentation About xapads.media

Settings Delete app

General Manage access Revenue Push notifications Destination URLs Deeplinks Test devices More

To provide access to your app statistics and settings enter guest email address on Yandex and select access level you want to provide.
[Read more about guest access.](#)

AppMetrica access

Account on Yandex	Access rights	Events	Partners	
xapads.media@yandex.com	Agency: read only	Select events	Xapads Media	Add

xapads Xapads Media

Managing app access for reports

To give another user access to your statistics:

1. In the Settings section for your app, go to the Access Management tab.
2. Enter the Yandex email address (login) of the user to grant access to. If this person doesn't have a Yandex account, they will have to [create one](#).
3. Choose the access level in the drop-down list:
 - “Read only” — The user can view settings and statistics for your app and create and edit [funnels](#). They can't edit funnels that were created by other users.

- “Read/Edit” — The user has full access to app management (except deleting the app).
- 4. You can also add access for an agency and specify events and advertising partners that might be of interest to the agency. There are several access levels available:
 - “Agency read only” — The user can only view app settings and statistics for selected traffic sources and target events.
 - “Agency read/edit” — The user can change app settings, configure and create trackers, and view statistics for selected traffic sources and target events.
- 5. Click Add. An email message will be sent to the specified address with a link to the app statistics in the AppMetrica web interface.

Managing app access Appmetrica Doc:-

<https://appmetrica.yandex.com/docs/common/mobile-settings/access.html>

Postback enabled by the client/Agency: <https://prnt.sc/HVkiT4NeHs0j>

Unity Ads GAME ID UPDATE steps:

We don't see the stats on Xerxes because the agency didn't add game ID into postbacks. They have corrected the mistake so everything should work now

Postback destination

Unity Ads

Event ⓘ

Installation Event Ecommerce Purchase

Postback URL ⓘ

https://postback.unityads.unity3d.com/games/[YOUR_UNITY_ADS_GAME_ID]/install?advertisingTrackingId={google_aid}&gamerId={gamer_id}

Postback template: [Android Install Postback](#) [iOS Install Postback](#)

☐ Send postback on actions of all users ⓘ

Request method

GET

[Delete](#)

Postback destination

Unity Ads

Event ⓘ

Installation Event Ecommerce Purchase

Not selected

Postback URL ⓘ

https://ads-secondary-conversion.unityads.unity3d.com/v1/events?aid={google_aid}&game_id=[UNITY_ADS_GAME_ID]&platform={os_name}&store_id={app_package_name}&event=purchase¤cy={currency}&value={price}&ts={conversion_timestamp}&install_ts={install_timestamp}&was_conversion_attributed=1&gamer_id={gamer_id}&campaign_id={c}&tracking_enabled=1

Postback template: [IAP ROAS Android](#) [Android Event Custom](#) [IOS Event Custom](#)

☒ Send postback on first target event only ⓘ

☐ Send postback on actions of all users ⓘ